

South Carolina



Planning Education Advisory Committee

Committee Members:

August 4, 2015

Stephen G. Riley, Chairman
Representing MASC
Term Expires: 2017

Ten at the Top
Tiffany Tate, Program Manager
124 Verdae Blvd., Suite 202
Greenville, SC 29607

Phillip L. Lindler
Representing SCAC
Term expires: 2015

Dear Tiffany:

Cliff Ellis
Representing Clemson
University
Term expires: 2016

Re: Ten at the Top: *Shaping our Future, Growing Economic Vibrancy in
Downtowns and Rural Communities*

Dennis Lambries
Representing USC
Term expires: 2016

On Tuesday, July 21, 2015, I received the Program Materials you submitted for accreditation of the Continuing Education Course detailed above. Upon receipt of your application, I sent an email to confirm receipt by all Committee members.

Wayne Shuler
Representing SCAPA
Term expires: 2018

Your signed "Notice of Decision" is attached. Your item was part of the agenda at the regular quarterly meeting of the Committee, which was a conference call and held on July 27, 2015 at 10:00 a.m.

Thank you for your efforts to help make this program a success.

Sincerely,

A handwritten signature in black ink that reads "Stephen G. Riley".

Stephen G. Riley, CM
Chairman

cc: Phillip Lindler, Cliff Ellis, Dennis Lambries, and Wayne Shuler

South Carolina Planning Education Advisory Committee (SCPEAC)

ONE TOWN CENTER COURT • HILTON HEAD ISLAND, SC • 29928

PHONE: 843-341-4700 • FAX: 843-842-7728

www.scstatehouse.net/SCPEAC/index.htm

Stever@hiltonheadislandsc.gov

NOTICE OF DECISION

12. The following action has been taken by the SCPEAC on this application:

- a) X ACCREDITED for 1 CE credits (per Workshop)
- b) DENIED ACCREDITATION
 - i. Reason: _____
- c) RETURNED for more information
- d) Comments:

13. If accredited:

- a) Authorized Course No.: 2015-06
- b) Date of accreditation: 07-27-2015
- c) Comments: None

Signature of SCPEAC Representative: _____



**For further information, contact Mr. Stephen Riley, Chairman,
843-341-4701 or steve@hiltonheadislandsc.gov**

**APPLICATION FOR ACCREDITATION
OF A CONTINUING EDUCATION PROGRAM**

Note: This certification form, together with the required information referenced therein, shall be submitted to the Committee. If no objections are raised by a member of the SCPEAC within 10 working days of receipt, the continuing education program shall be considered accepted. If an objection is raised, a teleconference meeting shall be scheduled, with appropriate public notice, as soon as reasonably possible, to review the application.

Applications are due no later than 30 days prior to the first scheduled presentation of a program or class. The Committee will consider extenuating circumstances where the 30 day deadline cannot be met.

1. Name and address of organization providing or sponsoring the orientation program:

- a. Organization Name: Ten at the Top
- b. Address: 124 Verdae Boulevard, Suite 202
- c. City: Greenville
- d. State: South Carolina
Zip Code: 29607
- e. Telephone: 864-283-2313
- f. Email: ttate@tenatthetop.org

2. Contact Information:

- a. Name of Contact Person: Tiffany Tate
- b. Title: Program Manager
- c. Telephone: 864-283-2313
- d. Email: ttate@tenatthetop.org

3. Information on orientation program:

- a. Title of Program:

Shaping Our Future: Growing Economic Vibrancy in Downtowns & Rural Communities

- b. Date(s) and Location(s) of Program:

Tuesday, September 22, 2015 at USC Upstate Campus Life Center 800 University Way, Spartanburg, SC 29303

- c. Brief description of the program and its content:

This program will feature Ed McMahon, Chair of Sustainable Development and Environmental Policy for the Urban Land Institute, who will focus on the idea that communities who are not able to differentiate and distinguish themselves from others have no competitive advantage. McMahon will talk about what communities, municipalities, and counties can do to ensure they are vibrant, well planned, and economically sound. This forum is part of a speaker series meant to inspire dialogue regarding the connections between land use decisions,

transportation options, housing choices and quality of life. The format of the meeting will be a talk from McMahon followed by an opportunity for questions and comments from the audience. A program with McMahon's biography and a meeting outline will be given at the beginning of the event, however no other handouts will be given. The event will be recorded, however, and the video link will be sent out to attendees via email after the event.

4. Method of presentation (check all that apply. All sessions must have a Coordinator present):

- a. Presenter(s) in room with participants
- b. Live presentation via close circuit TV, video conferencing, or similar; Coordinator present
- c. Videotape or CD/DVD presentation; Facilitator present
- d. Webinar or similar; Coordinator present
- e. Other (describe) _____

5. Description of materials to be distributed (check/fill in all that apply):

a. Powerpoint handout: <input type="checkbox"/>	number of slides:
b. Other handouts: <input type="checkbox"/>	total pages:
c. CD/DVD: <input type="checkbox"/>	
d. Other (describe) <input type="checkbox"/>	A video recording will be made available online after the event and a link will be sent out to attendees via email.
e. None: <input type="checkbox"/>	

6. When are materials distributed?

- a. Sent before the program:
- b. Handed out at the program:
- c. Other (describe) Video link will be sent out after the event.

7. Required attachments (5 copies distributed as described below):

- a. Course description and outline including estimated time per section
- b. Brochure, if available
- c. Course Presenter(s) and credentials (include brief resumes and qualifications)
- d. Copies of all handouts and course materials
- e. Evaluation Form and method of evaluation (each program must be evaluated)

8. Instruction Time:

- a. Indicate the total minutes of instruction time: 60 minutes (1 hour)

Note: Breaks, meals and introductions should not be counted. A reasonable period of Q and A should be included and counted.

9. Method of Advertisement:

a. Describe the ways in which you intend to let potential attendees know about this orientation program: The event details have been made available on our website (www.tenatthetop.org), as well as the websites of community partners (i.e. Upstate Forever, etc.). Email invitations with registration links will be sent out to our contact list which contains email addresses of over 7,000 Upstate residents, community and business leaders, elected officials, planners, and government employees. Many of our community partners will also be sending the event invitation to their contact lists. We will also be sending out special invitations to city and county planners and administrators, elected officials, and community advocates.

10. Certification. By Submitting this application, the applicant agrees to:

- a. Allow in-person observation, without charge, of the Program by the SCPEAC Committee members. Any food, travel or lodging costs will be the responsibility of the Committee member(s).
- b. The applicant acknowledges that its approval for this Program may be withdrawn for violations of the regulations or failure to comply with the agreements and representations contained herein and as may be required by the SCPEAC.

i. Name of Organization: Ten at the Top

ii. Name of Representative: Tiffany Tate

iii. Title: Program Manager

iv. Phone: 864-283-2313

v. Email: ttate@tenatthetop.org

vi. Signature: 

vii. Date: June 26, 2015

Application and all Materials may be submitted in one of the following means:

1. Electronic submission to each of the committee members listed below via email; or
2. Hardcopy via U. S. Mail, 1 copy each to each committee member; or
3. Electronic submission of the application via email to all committee members, and submit hardcopy supporting materials via U.S. Mail to each member, if materials not available electronically.
4. Please cc all applications to the Chairman's assistant, Vicki Pfannenschmidt at vickip@hiltonheadislandsc.gov

To access committee members email and postal addresses visit the link below:

<http://www.scstatehouse.gov/scpeac/members.htm>

a. **Course Description and outline including estimated time per section**

Welcome by Ten at the Top Executive Director, Dean Hybl (10 minutes)

Introduction of Ed McMahon (2 minutes)

Ed McMahon, Urban Land Institute (45 minutes)

McMahon will be presenting on the power of uniqueness for preserving communities. McMahon will discuss the economic, psychological, and social value a unique community can possess. McMahon argues that having a distinct community is equal in importance to having world-class infrastructure and a well-educated workforce.

McMahon will touch on the idea of walkability in a community and its economic benefits. In addition to mentioning what should be built, he will talk about land use and what not to build. Parks, open space, and natural green areas can encourage residents and tourists to stay downtown longer and spend more money.

Questions from Audience (15-20 minutes)

b. **An agenda with Ed McMahon's biography will be given to attendees – please see the draft agenda attached.**

c. **Please see Ed McMahon's attached biography**

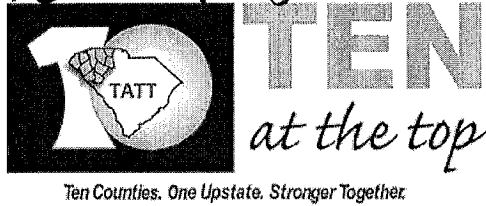
d. **Copies of all handouts and Course Materials**

An email will be sent after the event with a link to the event recording; a professional videographer will be recording the entire event for attendees to reference if they wish to do so.

e. **Evaluation Form**

An electronic survey will be emailed to all attendees after the event. Please see the attached survey document which lists all questions and answer options on the survey.

b. Agenda/ Brochure (2 pages)



GROWING ECONOMIC VIBRANCY IN DOWNTOWNS & RURAL COMMUNITIES

Tuesday, September 22, 2015

3:00 – 5:00PM

USC Upstate, Sansbury Campus Life Center

800 University Way

Spartanburg | SC

PRESENTED BY



SPECIAL EVENT SPONSORS



WELCOME

Ten at the Top Executive Director, Dean Hybl

INTRODUCTION OF KEYNOTE SPEAKER

KEYNOTE SPEAKER

Ed McMahon, Urban Land Institute

ADJOURN



ABOUT OUR SPEAKER:

ED MCMAHON

**CHAIR OF SUSTAINABLE DEVELOPMENT & ENVIRONMENTAL POLICY,
URBAN LAND INSTITUTE**

As the Senior Fellow for Sustainable Development, Ed McMahon leads ULI's worldwide efforts to conduct research and educational activities related to environmentally sensitive development policies and practices. He is also a senior staff adviser for ULI's Building Healthy Places Initiative, and is a sought-after speaker and thinker on health and real estate.

Before joining the Institute in 2004, McMahon spent 14 years as the vice president and director of land use planning for the Conservation Fund in Arlington County, Virginia, where he helped protect more than 5 million acres of land of historic or natural significance. McMahon is also the cofounder and former president of Scenic America, a national nonprofit organization devoted to protecting America's scenic landscapes. Before that, he taught law and public policy at Georgetown University Law Center for nine years, and served in the U.S. Army, both at home and abroad.

McMahon is the author or coauthor of 15 books, including *Conservation Communities: Creating Value with Nature, Open Space, and Agriculture*; *Better Models for Development in Virginia*; *Developing Sustainable Planned Communities*; *Green Infrastructure: Connecting Landscape and Communities*; *Land Conservation Finance*; and *Balancing Nature and Commerce in Gateway Communities*.

He also writes regularly for *Urban Land Magazine*, *Citiwire*, *Planning Commissioners Journal*, and other periodicals.

Over the past 25 years, McMahon has helped communities in all 50 states with a wide variety of community planning and economic development issues. He serves on several advisory boards and commissions, including the National Trust for Historic Preservation, Preservation Maryland, the Governor's Institute for Community Design, the Doris Duke Charitable Fund, and the Orton Family Foundation.

McMahon has an MA in urban studies from the University of Alabama at Birmingham and a JD from Georgetown University Law School. He and his wife live in Takoma Park, Maryland.

UPCOMING TEN AT THE TOP EVENTS

SHAPING OUR FUTURE SPEAKER SERIES

THE ECONOMIC BENEFITS OF CONSERVATION & OPEN SPACE

Tuesday, October 20, 2015
3:00PM – 5:00PM (Reception to follow)
Location TBD
Registration Opening Soon!

OUR UPSTATE VISION FORUM

CELEBRATING OUR SUCCESSSES

Thursday, November 19, 2015
3:00PM – 5:00PM (Reception to follow)
Greenville Marriott
1 Parkway East
Greenville, SC 29615

C. Course Presenter & Credentials

Ed McMahon, Chair of Sustainable Development and Environmental Policy, Urban Land Institute

As the Senior Fellow for Sustainable Development, Ed McMahon leads ULI's worldwide efforts to conduct research and educational activities related to environmentally sensitive development policies and practices. He is also a senior staff adviser for ULI's Building Healthy Places Initiative, and is a sought-after speaker and thinker on health and real estate. He is currently at work on a major new report, *Active Transportation and Real Estate: New Frontiers in Development*, which will be released at ULI's Spring Meeting in Houston in May 2015.

Before joining the Institute in 2004, McMahon spent 14 years as the vice president and director of land use planning for the Conservation Fund in Arlington County, Virginia, where he helped protect more than 5 million acres of land of historic or natural significance. McMahon is also the cofounder and former president of Scenic America, a national nonprofit organization devoted to protecting America's scenic landscapes. Before that, he taught law and public policy at Georgetown University Law Center for nine years, and served in the U.S. Army, both at home and abroad.

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McMahon has an MA in urban studies from the University of Alabama at Birmingham and a JD from Georgetown University Law School. He and his wife live in Takoma Park, Maryland.

Biography taken from: <http://uli.org/research/senior-resident-fellows/ed-mcmahon/#biography>

e. Evaluation Form to be emailed to each attendee

Growing Economic Vibrancy in Downtowns & Rural Communities Feedback

1. Overall, how would you rate the quality of the event?

- Excellent
- Very good
- Good
- Fair
- Poor

2. How helpful and useful was the content presented at the event?

- Extremely helpful
- Very helpful
- Somewhat helpful
- Not so helpful
- Not at all helpful

3. How engaging was the speaker at the event?

- Extremely engaging
- Very engaging
- Somewhat engaging
- Not so engaging
- Not at all engaging

4. How knowledgeable on the event subject was the presenter?

- Extremely Knowledgeable
- Fairly Knowledgeable
- Knowledgeable
- Somewhat Knowledgeable
- Not Knowledgeable

Growing Economic Vibrancy in Downtowns & Rural Communities Feedback

5. How likely are you to attend a similar event again in the future?

- Extremely likely
- Very likely
- Somewhat likely
- Not so likely
- Not at all likely

6. How likely is it that you would recommend the professional event to a friend or colleague?

- | | | | | | | | | | | |
|--------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|--------------------------|
| Not at all
likely - 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | Extremely
likely - 10 |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

7. Do you have any other comments, questions, or concerns?